

No. C-11011/Proposals-Advt/2026-27/Infra

भारत सरकार / Government of India

वस्त्र मंत्रालय / Ministry of Textiles

कार्यालय विकास आयुक्त (हस्तशिल्प) / Office of the Development Commissioner (Handicrafts)

(इन्फ्रास्ट्रक्चर अनुभाग) / (Infrastructure Section)

Shilp Bhawan,
Nelson Mandela Marg, Vasant Kunj,
New Delhi – 110070
Date – 24.03.2026

CIRCULAR

Subject: - Notice Inviting proposals for setting up components as per extant scheme guidelines under Infrastructure and Technology Support under NHDP for FY 2026-27 - reg.

The office of the Development Commissioner (Handicrafts), Ministry of Textiles, Government of India is implementing the Infrastructure and Technology Support under National Handicrafts Development Programme (NHDP).

2. To promote the development of world class infrastructure and to support handicraft production, enhance product quality and reduce cost to increase competitiveness of handicraft products, this office invites online proposals from eligible agencies for the following components of Infrastructure and Technology Support as per NHDP scheme guidelines. Further, to ensure that the infrastructure projects are not only built but remain sustainable and impactful, the criteria's mentioned under each component may preferably be complied for **long-term operational efficiency**.

Sl no.	Infrastructure Components	Preferable Parameters
1.	Urban Haat- The primary goal is to ensure that the infrastructure is located in a high-density, commercially vibrant area that can support the livelihood of artisans through consistent footfall.	a. The proposed site should be in a city with a population > 5,000,000. b. Proximity to high-footfall tourist circuits is preferable c. The Catchment Area and transit connectivity should be such that travel time does not exceed 45 minutes for the average city resident
2.	Emporia- Marketing platform to the local handicraft artisans which should be set up in commercially viable locations	a. High-visibility locations with modern POS (Point of Sale) systems for data-driven inventory management.
3.	Marketing and Sourcing Hub- The primary goal is to act as "One Stop Shopping" concept in a commercially viable City.	a. B2B Integration may be showcased by proven links with international buying houses or large domestic retail chains. b. Digital Readiness: Inclusion of a photography studio and digital cataloguing centre to support e-commerce. Proximity to major handicraft clusters to minimize the "middleman" costs in the supply chain for better Inventory supply chain for better Inventory management

4.	Craft Based Resource Centre- The main purpose is to provide a single window solution in an identified craft for comprehensive hand holding in various aspects.	<ul style="list-style-type: none"> a. Preference to be given to Institutes of National/International Repute b. Letter of Intent for partnerships from design institutes (like NID or NIFT) in case of other types of Implementing Agencies.
5.	Common Facility Centre- To ensure economies of scale, price competitiveness and quality control etc for export standards for the craft	<ul style="list-style-type: none"> a. The handicraft product should fall under the export category in the list enclosed at Annexure-I b. The cluster/districts should have export potential in any handicraft product
6.	Raw Material Depot- Aim of this component is to make easy availability of quality, certified and graded raw material to the artisans/entrepreneur at a reasonable rate	<ul style="list-style-type: none"> a. Located in proximity to major handicraft clusters (within 50 km) to minimize transportation costs and middlemen; stock common raw materials for at least 500 artisans with valid PAHCHAN cards. b. Tie-ups with local suppliers for regular supply and quality certification. c. Minimum storage capacity of 3000 sqft.
7.	Technology Up-gradation Assistance to Exporters/Entrepreneurs- The objective is to set up an infrastructure with modern machinery including packaging machinery to support product, productivity, quality, etc	<ul style="list-style-type: none"> a. Export-oriented clusters b. Preference for technology in high-export crafts (per Annexure-I) c. Focus on machinery for quality enhancement and compliant with international standards.
8.	Testing Laboratories - The objective is to offer total Testing and Quality Assurance support for Handicrafts	<ul style="list-style-type: none"> a. Located near Export Oriented clusters b. Equipped for raw material/handicraft-specific tests (e.g., color fastness, chemical safety, strength) meeting ISO/IEC 17025 c. Digital reporting and certification for compliance to boost exports
9.	Craft Village- Modern-day concept wherein craft promotion and tourism are being taken up at single location	<ul style="list-style-type: none"> a. Craft cluster is falling in tourist circuit with at least 200 visitors/day. Connectivity to highways/airports preferred. b. DPR proposing revenue and governance model for sustainability of Craft Village;
10.	Need based Projects	Need based projects would be devised through RFP for each activity with approval of Secretary (Textiles).

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3. All proposals must be submitted **online and exclusively through the MIS portal** of the Office of the Development Commissioner (Handicrafts) in the prescribed Performa at <https://indian.handicrafts.gov.in/admin/en/users/login>. Interested and eligible agencies are advised to carefully study the scheme guidelines available on the website <https://www.handicrafts.nic.in/schemes.aspx> prior to submission. Detailed information regarding the infrastructure and technology support including information on project components, funding patterns, eligibility criteria, and other terms and conditions, is available in the scheme guidelines hosted on the official website of the Office of the Development Commissioner (Handicrafts), i.e. <https://handicrafts.nic.in>. **No proposals shall be accepted directly at the Headquarters office under any circumstances.**

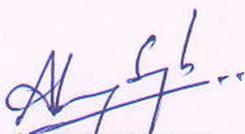
4. The online submission of proposals shall remain open from **25.03.2026 to 15.04.2026** and must strictly conform to the provisions of the NHDP scheme guidelines and the instructions issued by this office from time to time. After closure of the proposal submission window, all Assistant Directors / Senior Assistant Directors concerned shall scrutinize the proposals and forward the same to the respective Regional Directors (RDs) within one week, i.e. latest by **23.04.2026**. The Regional Directors (RDs) shall thereafter examine the proposals and forward the same to Headquarters within one week of receipt, i.e. at the latest by **30.04.2026**, for further necessary action, strictly in accordance with the Infrastructure and Technology support scheme guidelines. Some check points are placed at **Annexure-II**.

5. The proposals sent earlier without any invitation or received after the last date of this notice and submitted directly to HQs without the concerned HSC recommendations will not be entertained. Incomplete proposals without the mandatory enclosures and proposals that are not recommended within due date will also not be considered.

6. The Implementing Agencies satisfying the eligibility criteria mentioned in scheme guidelines shall be eligible to apply under this Circular. Submission of incomplete application, absence of supporting documents and/or submission of false/misleading information shall lead to rejection of application and appropriate action shall be taken against the Implementing Agency as deemed fit by the O/o the DC(H).

7. All clarifications or corrigendum/updates, if any, will be published on the above-mentioned official websites only.

8. The decision of the Office of Development Commissioner (Handicrafts) shall be final,


(Akshay Singh)
Joint Director (H)

Annexure-I

CATEGORISATION OF CRAFTS - EXPORT POTENTIAL					
Sl.No.	Main Craft Category	Sub-Category	Crafts Name	State of Practice	GI/Non GI
1	Textiles based Craft Category	Embroidery	Sandur Lambani Embroidery	Karnataka	GI
2	Textiles based Craft Category	Embroidery	Gujarat Suf Embroidery	Gujarat	GI
3	Textiles based Craft Category	Other Textiles based Craft	Machilipatnam Kalamkari	Andhra Pradesh	GI
4	Textiles based Craft Category	Other Textiles based Craft	Baghpat Home Furnishing	Uttar Pradesh	GI
5	Textiles based Craft Category	Other Textiles based Craft	Narsapur Crochet Lace Products	Andhra Pradesh	GI
6	Textiles based Craft Category	Other Textiles based Craft	Hand Batik	All India	Non-GI
7	Textiles based Craft Category	Other Textiles based Craft	Lace	All India	Non-GI
8	Textiles based Craft Category	Other Textiles based Craft	Handmade knitted goods	All India	Non-GI
9	Textiles based Craft Category	Other Textiles based Craft	Split Ply Braiding	Rajasthan, Gujarat	Non-GI
10	Textiles based Craft Category	Other Textiles based Craft	Tie & Dye	All India	Non-GI
11	Textiles based Craft Category	Other Textiles based Craft	Patch Work	All India	Non-GI
12	Textiles based Craft Category	Other Textiles based Craft	Chatapati	Uttar Pradesh	Non-GI
13	Textiles based Craft Category	Other Textiles based Craft	Leheriya	Rajasthan	Non-GI
14	Metal Craft Category	Iron Metal	Bastar Iron Craft	Chhattisgarh	GI
15	Metal Craft Category	Other Metal Crafts	Bidriware	Karnataka, Maharashtra	GI

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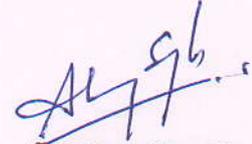
16	Metal Craft Category	Other Metal Crafts	Metal Casting	Uttar Pradesh	GI
17	Metal Craft Category	Other Metal Crafts	Art Metalware	All India	Non-GI
18	Metal Craft Category	Other Metal Crafts	Sheet Metal Craft	All India	Non-GI
19	Metal Craft Category	Other Metal Crafts	Tarkashi	Uttar Pradesh & Rajasthan	Non-GI
20	Metal Craft Category	Other Metal Crafts	Metal Embosing	All India	Non-GI
21	Stone Craft Category	Stone (Carving)	Other Stone Carving	All India	Non-GI
22	Stone Craft Category	Stone (Inlay)	Agra Marble Inlay	Uttar Pradesh	Non-GI
23	Stone Craft Category	Stone (Others)	Mahoba Gaura Patthar Hastashlip	Uttar Pradesh	GI
24	Stone Craft Category	Stone (Others)	Jabalpur Stone Craft	Madhya Pradesh	GI
25	Stone Craft Category	Stone (Others)	Varanasi Soft Stone Jali Work	Uttar Pradesh	GI
26	Stone Craft Category	Stone (Others)	Agates of Cambay	Gujarat	GI
27	Stone Craft Category	Stone (Others)	Mahabalipuram Stone Sculpture	Tamil Nadu	GI
28	Wood Craft Category	Wooden Artwares	Saharanpur Wood Craft	Uttar Pradesh	GI
29	Wood Craft Category	Wooden Artwares	Nagina Wood Craft	Uttar Pradesh	GI
30	Wood Craft Category	Wooden Artwares	Bastar Wooden Craft	Chhattisgarh	GI
31	Wood Craft Category	Wood (Carving)	Kallakurichi Wood Carving	Tamil Nadu	GI
32	Wood Craft Category	Wood (Inlay & Marquetry)	Mysore Rosewood Inlay	Karnataka	GI
33	Wood Craft Category	Wood (turning and lacquer ware)	Wood Turning & lacquerware	All India	Non-GI
34	Wood Craft Category	Wooden Furniture	Sankheda Furniture	Gujarat	GI
35	Wood Craft Category	Wooden Furniture	Nirmal Furniture	Telangana	GI
36	Leather Craft Category	Leather (Footwear)	Kolhapuri Chappal	Karnataka & Maharashtra	GI

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37	Natural Fibre & Grass work	Natural Fibre	Alleppey Coir	Kerala	GI
38	Natural Fibre & Grass work	Natural Fibre	Banana Fibre	All India	Non-GI
39	Natural Fibre & Grass work	Cane & Bamboo	Cane & Bamboo Craft	All India	Non-GI
40	Natural Fibre & Grass work	Cane & Bamboo	Other Cane & Bamboo Craft	All India	Non-GI
41	Natural Fibre & Grass work	Grass Work	Madur Kathi	West Bengal	GI
42	Natural Fibre & Grass work	Grass Work	Sital Pati	West Bengal & Assam	Non-GI
43	Natural Fibre & Grass work	Leaf, Reed & Rattan	Sarkanda Craft of Haryana	Haryana	Non-GI
44	Natural Fibre & Grass work	Leaf, Reed & Rattan	Chik making	Delhi	Non-GI
45	Natural Fibre & Grass work	Leaf, Reed & Rattan	Maslond (Grass Mats)	West Bengal	Non-GI
46	Mud based Craft Category	Terracotta & Pottery works	Manamadurai Pottery	Tamil Nadu	GI
47	Mud based Craft Category	Terracotta & Pottery works	Khurja Pottery	Uttar Pradesh	GI
48	Mud based Craft Category	Terracotta & Pottery works	Nizamabad Black Pottery	Uttar Pradesh	GI
49	Mud based Craft Category	Terracotta & Pottery works	Glazed Pottery	Jammu & Kashmir, Himachal Pradesh, Karnataka, Maharashtra & Gujarat	Non GI
50	Paper Craft Category	Paper Crafts	Kashmir Paper Machie	Jammu & Kashmir	GI
51	Miscellaneous	Figurines and Toys	Etikoppaka Toys	Andhra Pradesh	GI
52	Miscellaneous	Figurines and Toys	Channapatna Toys & Dolls	Karnataka	GI
53	Miscellaneous	Glass and Beads Crafts	Firozabad Glass	Uttar Pradesh	GI

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54	Miscellaneous	Glass and Beads Crafts	Varanasi Glass beads	Uttar Pradesh	GI
55	Miscellaneous	Glass and Beads Crafts	Cut glass work	Uttar Pradesh, Pondicherry, Madhya Pradesh & Gujarat	Non GI
56	Miscellaneous	Other Crafts	Fabric flower craft	Meghalaya, Gujarat & Kerala	Non GI

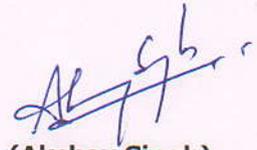


(Akshay Singh)
Joint Director (H)

Annexure-II

Checkpoints for Assistant Directors/Regional Directors:

1. Verify each proposal against scheme guidelines; recommend or reject it, ensuring all financial parameters are accurate.
2. Recommend no more than one proposal per implementing agency.
3. Prioritize proposals based on: Government agency status; number of artisans benefited; project location; and agency's past performance.
4. For pan-India sectoral development, prioritize uncovered districts.
5. Confirm NGO empanelment is valid as of proposal receipt date.



(Akshay Singh)
Joint Director (H)